

# Program Outline

# INTERNATIONAL TRADE

## CERTIFICATE

### International Trade Certificate

(3 months of academic study)

Arbutus College is an educational partner of the Forum for International Trade Training (FITT) and this program can lead to a FITT certification.

#### Mandatory courses

Business Communication  
Business Management

#### 3 courses from the following:

Processes and Procedures in Int'l Trade  
FITT Int'l Market Entry Strategies  
FITT Global Business Environment  
FITT Global Supply Chain Management  
FITT Int'l Trade Finance  
FITT Int'l Marketing  
FITT Int'l Trade Research  
FITT Legal Aspects of Int'l Trade  
FITT Int'l Trade Management

## DIPLOMA

### International Trade Diploma

(6 months of academic study)

This program provides our graduates with a practical understanding of international business management, trade, market segmentation, analysis and strategic planning. Prepare your career by getting valuable FITT certification.

#### Mandatory courses

Business Management  
Business English  
Processes and Procedures in Int'l Trade  
Beyond the Border (Trade Show)  
FITT Int'l Market Entry Strategies  
FITT Global Business Environment  
FITT Global Supply Chain Management  
FITT Int'l Trade Finance  
FITT Int'l Marketing  
FITT Int'l Trade Research  
FITT Legal Aspects of Int'l Trade  
FITT Int'l Trade Management

## HONOURS DIPLOMA

### Honours Diploma in Business Management with specialization in Int'l Trade

(12 months of academic study)

### Honours Co-op Diploma in Business Management with specialization in Int'l Trade

(12 months of academic study + 12 months of co-op)

Students have the opportunity to specialize in Business Management, Marketing, International Trade, Hotel management or Applied Communication.

#### Mandatory courses

Business Management  
Business Communication  
Business English  
Leadership  
Accounting 1, 2, 3  
Economics (Micro and Macro)  
Social Media Marketing  
MS Office Suite  
Processes and Procedures in Int'l Trade  
Beyond the Border (Trade Show)  
FITT Int'l Market Entry Strategies  
FITT Global Business Environment  
FITT Global Supply Chain Management  
FITT Int'l Trade Finance  
FITT Int'l Marketing  
FITT Int'l Trade Research  
FITT Legal Aspects of Int'l Trade  
FITT Int'l Trade Management